



YAHYAWAHBEH

BASc Management Engineering (with Distinction)
University of Waterloo, 2016

Portfolio: www.yahyahbeh.com
yahyahbeh@gmail.com
Toronto, ON 647-220-6614



skills

- Capable product manager that streamlines the creation process and relentlessly works to provide delightful customer experiences
- Proficient front-end developer with a portfolio of responsive and high quality mobile and web applications
- Experienced in developing intelligent and data-driven software tools in the productivity space
- Thrive in demanding, agile, and fast-paced environments from startups to large-sized enterprises

Design & Visualizations	Adobe Illustrator, Sketch, Adobe Photoshop, Balsamiq, Figma, Tableau
Development	HTML5, CSS3, JavaScript, jQuery, PHP, Jira
Programming	C#, VBA, MATLAB, Python
Database	SQL, MySQL, MS Access

me

CURRENT PROJECT

OutStanding | **Lead Product Designer**, September 2015 – Current

- Developed solution that enticed desk-job workers to take 12 more active breaks to break sedentary behavior
- Created single infographic summarizing entire process
- User Research / Wireframing / Prototyping / Graphic Design / Usability Testing / Analytics / Data Visualization

SELECTED COURSES

Interface Design | Business Entrepreneurship Technology
Human Computer Interaction | Data Mining
Organizational Design and Technology | Algorithms
Organizational Behavior | Decision Support Systems

EXTRA CURRICULARS

Product Vision Club Exec Member, University of Waterloo
Campus Photographer, University of Waterloo
WaterLUX Member (UX Club), University of Waterloo

AWARDS

European Council of International Schools award for International Understanding

Awarded to 1 student per graduating class who demonstrated exceptional international awareness

ACTIVITIES & INTERESTS

App Ideation and Creation | **Photography** | Videography
Rock Climbing | Travel | Volleyball | Being outside

work

TESLA | software product designer / manager

Fremont, California, August – November 2015

- Designed company's operations platform from scratch
- Expanded scope to all Tesla sites - managed all aspects of product development from concept through production, including design strategy, interaction, and presentations
- Identified, and implemented enhancements to enterprise projects, eliminating unnecessary procedures

TESLA | manufacturing data analysis / visualization

Fremont, California, January – April 2015

- Increased production of factory's main bottleneck by 31% through developing live management information systems
- Developed an innovative live simulation map that displayed major issues in the production line using Tableau
- Created a mobile tool for executives that highlighted the factory's key performance indicators

MICROSOFT | product designer

Vancouver, Canada, May – August 2014

Team: 1 Designer, 4 Developers

- Conceptualized and created a flat design desktop / tablet / phone app leveraging unreleased Microsoft hardware technology from scratch
- Performed extensive user testing on individuals aged 7 and over, rapidly iterating on designs, ensuring that product is intuitive
- Produced wireframes, mockups, prototypes, UI specifications under an Agile development process

P.O.D. DESIGNS | web / app developer

Toronto, Canada, September – December 2013

- Modernized a doctor's web presence by independently creating a cross-platform **responsive website**
- Developed a mobile/web application to create a streamlined exchange between users and restaurants
- Collaborated regularly with clients validating UI/UX designs and marketing strategies

THE MARKETING STORE | project manager

Toronto, Canada, January – April 2013

Clients: Nissan, McDonald's, Apple

- Developed a resource utilization tool to perform another employee's duties to produce a 25% productivity gain
- Performed Schedule/Budget projections with MS Project, helping deliver multiple projects valued over \$300,000
- Met with clients and conducted user-centered research to determine physical, cognitive, and social needs

BLACKBERRY | camera developer

Waterloo, Canada, May – September 2011 & April – August 2012

- Created decision making tool to quantitatively assess camera performance errors
- Compiled comprehensive proposal regarding camera and flash models to create product competitive advantage